



## *Pewtrified by Environmentalists Destroying Fishermen*

The privileged and secret world of inherited wealth, tax shelters and corporate greed use a well-known plan to demonize a culture or transform public policy. Pew, EDF and Oceana are using this plan in Florida to destroy the fishing industry.

Following are the three legs on the stool of public manipulation. Pew, EDF and Oceana will continue destroying fishermen and fishing communities until they are challenged.

### PEW/EDF/OCEANA MANIPULATE FISHING POLICY USING THREE STEPS

**FIRST**, they **capture** the media. They do whatever it takes to organize as much of the main street media as possible. They buy ads in newspapers and TV and even Politico. They pay for the formation of fishing groups to use in their sales pitch to the media. They host training sessions for sympathetic reporters.

*(Polls used by Pew, EDF or Oceana on fishing aren't worth the paper they are written on. They are political tools to gain media attention and public credibility.)*

**SECOND**, they **craft** the big lie and repeat the lie over and over until the general public accepts it as truth. They use one word slogans to rally people who don't engage in critical thinking.

*(They Fabricate numbers from any source supporting their big lie.)*

**THIRD**, they **kill or corrupt** science proving different conclusions than their big lie. *(They don't fund science and they debunk science showing different results than what their government manager's create .)*

**Bob Jones**